



When should I submit Nick for a program?

- If a client is interested in a speaker that is funny, has lots of energy to burn, with rock solid credibility as well as practical and provocative content.
- If a client is looking to inspire and motivate the audience.
- If a client is looking to accelerate individual, team or organizational performance.

Who is the best audience for Nick?

- He spans the boundaries comfortably and smoothly with all audiences from CEO's and government officials to front line employees and students.
- Nick's client list spans across a variety of industries in both business and government in dozens of countries.
- He has presented effectively to both large corporations with thousands of front-line employees and to small management groups of a dozen executives.

What is Nick best known for as a keynote speaker?

- Energy, passion and enthusiasm – he delivers fast-paced presentations that find him prowling the room, popping animated slides on the screen or spilling water from a glass to illustrate ideas.
- Entertaining delivery style with thought provoking content – he has an amazing ability to deliver critical business content in a way that makes it fun (and at times hysterical), but gets the message across so you won't likely forget it.
- Credibility and well-honed intellect – he has pioneered courses and executive training that have become world renowned. He is recognized as one of the most often-cited researchers in his field. He has justifiably developed a solid reputation both as a rigorous thinker and researcher as well as an insightful and engaging presenter of new perspectives on strategy and management. He is also continuously and successfully pioneering new research and always looking ahead.

When does Nick shine the brightest?

- Nick is often recognized as the highest rated speaker at most events he speaks at.
- It would be best to position him as: i) an opening plenary keynote speaker that will spark the enthusiasm of all your attendees, or ii) a closing plenary keynote speaker that will integrate the key themes of your event, or iii) a mid-day plenary keynote speaker to re-energize your audience.
- He is also perfect for executive round-table sessions or follow-up seminars for audiences who want to dig deeper into his research.

How does Nick relate to each audience member?

- He is a fantastic storyteller and often walks through the audience if the layout permits. He provides direct insight into many aspects of everyday life such as dealing with email, playing with your children, working in teams and managing employees.
- His presentations are very interactive and he often seeks the help of a volunteer which allows Nick to provide specific activities that all of the audience can directly relate to.

What is most unique about Nick as a keynote speaker?

- He is relatively young in the world of professional speakers. One of the very few Generation X keynote presenters that can actually relate directly to the bulk of your audience.
- There is a mass retirement of baby boomers expected in the coming years and drastic changes are predicted in management. Baby boomers will be replaced by Gen Xers and the transition is not expected to be smooth. There are very few business speakers available that have both the expertise and undeniable appeal of Dr. Bontis.
- Nick's topic is very timely. Decades of intellectual capital (i.e., the brain power of an organization) will be retiring in the near future leaving the remaining workforce struggling with lost expertise. Much of this expertise is essential to the smooth functioning of organizations. There is a real threat of decreased productivity and competitiveness for individuals, teams and organizations who don't take this threat seriously. Proper steps must be taken early on in order to ensure a smooth transition to the next generation. At no time in previous history have organizations NEEDED an intellectual capital expert like Dr. Nick Bontis to help navigate them through this quagmire.

What is the best closing strategy for booking Nick?

- Send them to www.NickBontis.com
- Have them review his video clips either on DVD or the web-site
- Suggest a conference call directly with Dr. Nick Bontis so he can work with them one-on-one

Who is Nick most similar to?

- He has been described as a young Albert Einstein meets Robin Williams

What are his presentations' learning outcomes?

- Improve your ability to manage change
- Boost productivity and efficiency
- Promote knowledge sharing vs. hoarding
- Speed up innovation
- Avoid waste and duplication costs
- Enhance team collaboration and coordination
- Retain loyal and committed talent
- Achieve industry leading competitiveness
- Cope with information bombardment
- Leverage time saving practices

What speaking categories does he fall under?

- Business
- Management
- Motivation
- Leadership
- Change
- Teamwork
- Future, technology and trends
- Human resources
- Sales and marketing
- Personal and professional development